



Annual South Asia Media Summit – 2008

***“Globalisation/ Commercialisation of Media in South Asia:
Time for a Reality Check”***

Organised by

Media Information and Communication Centre of India (MICCI)

and

Friedrich Ebert Stiftung (FES),

In collaboration with

The International Centre, Goa (ICG)

Venue

Taj Holiday Village, Sinquerim, Bardez, Goa

November 21-23,2008

PROGRAMME

Thursday, November 20, 2008

Arrival and Check-in of Participants at **Taj Holiday Village**

2000 hrs **Cocktails and Welcome Dinner**

Friday, November 21, 2008

0900- 0955 **Registration**

1000-1100 **INAUGURAL SESSION**

1000 – 1010 Welcome Addresses by:

1000 – 1005 **Collin Curry**, Trustee, MICCI

Lighting of the traditional lamp

1005 – 1010 **Rajeshwar Dyal**, Senior Media Advisor, FES

1010 – 1015 **Nandini Sahai**, Director, MICCI

1015 – 1035 Special Address by:

Shri. Pratapsingh Rane,
President, International Centre, Goa and
Hon. Speaker, Goa Legislative Assembly

Release of the book **Media and Public Interest in South Asia: Some
Priority Areas**

1035 – 1050 Keynote Address by:

Shri. Gerson da Cunha
Senior Media Personality

1050 – 1055 Vote of Thanks by:

Arjun Halarnkar
Programme Manager, International Centre, Goa

1100-1130 *Tea/ Coffee Break*

1130-1330 **Session I**

*Globalisation / Commercialisation of Media Industry and Possible Threat to Cultural
Diversity*

Chairperson: Prateek Pradhan (Nepal)

Opening Remarks:

Ranga Kalansooriya (Sri Lanka)

Rehana Hakim (Pakistan)

Naeem Mohaiemen (Bangladesh)

Aniruddha Bahal / Swati Desphande (India)

Siok Sian Pek (Bhutan)

(Each speaker 10 minutes, Discussion one hour ten minutes)

1330-1430 Lunch



1430-1630 Session II

Effect of Globalisation / Commercialisation on Public / Private Broadcasting

Chairperson: Mariyam Suhana (Maldives)

Opening Remarks:

Agha Nasir (Pakistan)

Shai Venkatraman/ Vinod Dua (India)

Narayan Wagle (Nepal)

Manjula Fernando (Sri Lanka)

(Each Speakers 10 minutes, Discussion one hour)

1630-1700 Tea /Coffee Break

1930 Cocktails & Dinner



Saturday, November 22, 2008

1030-1330 Session III

Globalisation/ Commercialisation of Media and its Social Responsibility

Chairperson: Ajit Bhattacharjea (India)

Opening Remarks:

Zafar Sobhan (Bangladesh)

Vinita Deshmukh/ Mausumi Bhattacharyya (India)

Prateek Pradhan (Nepal)

Agha Nasir (Pakistan)

(Each speaker 10 minutes, Discussion one hour 10 minutes)

1330-1430 Lunch



1430- 1630 Session IV

Globalised Media and Terrorism: Impact of New Technologies

Chairperson: Siddharth Varadarajan (India)

Opening Remarks:

Naeem Mohaiemen (Bangladesh)

Ranga Kalansooriya (Sri Lanka)

Swati Deshpande/ Aditi Phadnis Mehta (India)
Rahimullah Yusufzai (Pakistan)

(Each speaker 10 minutes, Discussion one hour)

1630-1700 *Tea /Coffee Break*

1930 **Cocktails & Dinner**



Sunday, November 23, 2008

09.30-1100 **Session V**

Concentration of Media Industry/ Dominance of Capital in some sectors

Chairperson: Sinha Ratnatunga (Sri Lanka)

Opening Remarks:

Prem Khanal (Nepal)

Rahimullah Yusufzai (Pakistan)

Shastri Ramachandaran/ Ishwar Bhat (India)

Zafar Sobhan (Bangladesh)

(Each speaker 10 minutes, Discussion one hour)

1100-1130 *Tea/ Coffee Break*

1130-1230 *Recommendations and Future Course of Action: An Open Forum*

Chairpersons: Siok Sian Pek (Bhutan)

Small group sessions (5 groups, each of approx. 5 participants, to consider an assigned issue, which will form part of the recommendations of the seminar – the composition and chairperson of the groups will be announced later)

1230-1300 **Concluding Remarks**

Rajeshwar Dyal, Senior Media Advisor, FES

Nandini Sahai, Director, MICCI

1330 *Lunch*

Participants start leaving for home

ABOUT ORGANISERS:

Media Information and Communication Centre of India (MICCI)

MICCI is formally registered as a non-profit Trust mainly devoted to organizing seminars, conferences, workshops, research and publications in the field of media with a national and international focus. We have a network of partners all over India and also South Asia. Some of our longstanding partners include- the Department of Mass Communication, Rajasthan University, Prabhat Khabar Institute of Media Studies, Ranchi, St. Andrews College, Mumbai, Asian College of Journalism, Chennai, Indira School of Communication, Pune, VOICES, Bangalore, South Asian Media Association (SAMA), Hyderabad, Media Education for Awareness and Cultural Transformation (MEDIACT), Kerala, National Institute of Social Work and Social Sciences (NISWASS), Bhubaneswar, Centre for Media Research & Development Studies, Kolkata, Bombay Bar Association and the International Centre, Goa. MICCI will provide a forum to the media to discuss contemporary issues, like Media's role in disaster management and assessing rehabilitation and resettlement work done for Tsunami victims, its role in assessing the State of Democracy in India, Contempt of Court, Training Workshops for Rural Journalists, Challenges facing women journalists and sensitizing the common man for the implementation of the Right to Information Act.

www.micci.in

FRIEDRICH EBERT STIFTUNG, India Office

The Friedrich-Ebert-Stiftung (FES) is a non-profit, NGO supported by the Government of Germany. The FES aims at strengthening democratic structures, promoting training and policy-oriented research programmes in Germany and in cooperation with partner organizations in more than 100 countries across the globe. Democracy, justice and solidarity are the guiding principles of the activities of the Friedrich-Ebert-Stiftung. Striving for equal rights for women and men is an inalienable principle within this context. To uphold the values of Social Democracy as conceived by Friedrich Ebert, the India office of FES collaborates with policy-makers, academic and research organizations, trade unions, and NGOs in India. Facilitating discussions on crucial issues related to the development process in India is the main objective of FES India work. This is done by providing a platform for interaction at the State, National and South Asia level.

www.fesindia.org

The International Centre, Goa (ICG)

The International Centre, Goa (ICG) was founded in June 1987 under the Societies Registration Act (1860) "to promote understanding and amity between parts of the country and with different communities of the world" through a multiplicity of activities. The Centre is an autonomous institution. It relies on grants and donations from local and international institutions to fund its programmes. Residential and non-residential conferences, seminars and training programmes are organized by local, national and international organizations. The Centre also has 44 guest rooms, 3 seminar rooms, a restaurant, and several lawns of different sizes that are used for private functions, which could range from small get-togethers to elaborate parties. The ICG's facilities are located on 14 acres of land on the Taleigao Plateau at Dona Paula, Goa. The plateau overlooks the confluence of the famous Zuari river and Arabian sea.

www.goadialogues.com