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PRESS RELEASE

Shrinivas Dempo to inaugurate regional seminar on
“Women in Media”

Shri. Shrinivas Dempo, Chairman, Dempo Group and Life Trustee of The International Centre, Goa will inaugurate the 2-day Regional Seminar on “**Women in Media: Fighting Stereotype – Identity & Gender**” on 19th July 08 at the International Centre, Dona Paula. Dr. Pramod Salgaonkar, Chairperson, Goa State Commission for Women will deliver the keynote address to the seminar. The seminar is open for all.

The two day seminar is jointly organised by the Media Information and Communication Centre of India (MICCI), the International Centre Goa (ICG) and the Friedrich Ebert Stiftung – India (FES-India).

The seminar will be beneficial for working journalists as well as students pursuing their studies in humanities especially the courses in journalism and mass communication.

The seminar will have four working session and an open forum followed by the session on suggestions and recommendations spread over one an half day. The aim of the seminar is to examine gender stereotyping in programming, advertising etc. and to exchange ideas, develop solutions to reverse the trend on stereotyping in the TV broadcasting. In addition, the participants will be able to exchange first hand information about the gender stereotyping in general in the media.

For registration contact Arjun Halarnkar, Programme Manager, ICG at prog@incentgoa.com or 2452805-10 (Ext. 604).