



ICG LECTURE SERIES

BY

EMINENT PERSONS

Himalayan Mountaineer Vijay Crishna to deliver Lecture on Survival & Leadership at ICG on Saturday 14th May

Vijay Crishna will deliver a lecture entitled "Leading from behind !" at 11.00 am on Saturday, 14th May 2016 at The International Centre Goa, Dona Paula. This lecture is part of ICG Lecture Series by Eminent Persons initiated by The International Centre Goa. The programme is organised by The International Centre Goa and entry for the same will be free and open to all interested.

Vijay Crishna is presently executive director at Lawkim Motors Group (Godrej & Boyce Mfg. Co. Ltd.). He is a mountaineer, environmentalist, theatre artiste and businessman. He is working with the Godrej family since 1977, a Life Member of The Himalayan Club - trekking in the Indian Himalaya, to Annapurna base camp and Muktinath areas in Nepal, Green Lake in North Sikkim, Ladakh and Western Tibet - and fascinated by the the critical nature of water availability in our overpopulated world, and more so by our seeming inability to come to grips with this! Both the Tibetan Plateau and the Antarctic serve as poignant metaphors for what we are doing to our planet in this respect. His Naoroji Godrej Centre for Plant Research at Shindewadi, District Satara, researches and propagates rare and endangered species of medicinal plants endemic to the Western Ghats and also carries out a reforestation project over 150 hectares of barren land in partnership with the Govt of Maharashtra's Forest Dept. He remains active in Business and theatre.

During the lecture Vijay Crishna will relate the circumstances of one of the most extraordinary journeys of all – Sir Ernest Shackleton's Antarctic Expedition of 100 years ago. An incredible survival story, with several potential takeaways for us in modern times – but we have to make something of it! Profusely illustrated with original expedition pictures, maps, videos and commentary explaining the extraordinary circumstances. Its an extreme example of courage and heroism difficult to even comprehend, let alone understand. The outstanding example of leadership lauded by businessmen, explorers, mountaineers, military leaders and even the commander of the Apollo 13 Mission – as well as being a Harvard Business School case study. Vijay became fascinated by this story, researching it in detail and then relating it to his employees and colleagues in his Pune factory several years ago.

The lecture will be followed by an open interactive session with the audience.

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